



# **2008 GOVERNOR'S CONFERENCE ON SERVICE AND VOLUNTEERISM**

***LEARNING FROM YESTERDAY, PREPARING FOR  
TOMORROW***

## **SPONSORSHIP PACKAGE**

# POTENTIAL SPONSORS!

Are you interested in promoting your company to an audience of *thousands of individuals* from Indiana **nonprofit organizations, schools, national service programs, and faith-based and community organizations?**

**Sponsor the 2008 Governor's Conference on Service and Volunteerism and reach them all with ease!**

- Who:** Nonprofit directors, volunteer coordinators and program staff; national service members; teachers; students; and clergy; as well as others who give of their time and talents to make Indiana a better place to live.
- What:** 2008 Governor's Conference on Service and Volunteerism
- When:** March 25-26, 2008
- Where:** Sheraton Indianapolis Hotel & Suites  
8787 Keystone Crossing  
Indianapolis, IN 46240
- Why:** To recognize outstanding accomplishments, share best practices, identify solutions, and to challenge participants to excellence in improving and serving their communities.
- How:** Seven conference tracks will provide participants with relevant information on topics such as volunteer management, capacity-building, financial and risk management, and service-learning. Conference service projects enable participants to serve while they learn. The Governor's Awards for Volunteer Service recognize dedicated Hoosier volunteers for their service to the state.

# SPONSOR INFORMATION

## DETAILS

**Dates:** March 25-26, 2008

**Times:** 8:00 a.m. – 5:00 p.m.  
Both Days

**Place:** Sheraton Indianapolis Hotel & Suites  
8787 Keystone Crossing  
Indianapolis, IN 46240

## EXPOSURE

- **If you sponsor by December 14, 2007**, your company will be recognized in conference mailer (distribution of **5,000** via US mail; **4,000** distribution via email listserv).
- Receive premium exhibit space at the conference, to be seen by hundreds of conference attendees.
- Your name and logo on all conference materials (expected attendance: **600-750**).
- Your sponsorship recognized on our website and at all public events.
- Additional exposure varies by sponsorship level (see Sponsor Benefits page).

## BENEFITS

Name recognition via signage, website recognition, conference materials, and registration materials.

Complimentary conference attendance (number varies by level of sponsorship).

Build relationships with potential clients from all across the state.

Thousands of potential clients will see your company's name.

Premium exhibit space in front of the main ballroom.

Bring new ideas, services and programs to the nonprofit community and Indiana volunteers.

Exhibit areas open all day.

## COST

Presenting Sponsorship:	\$10,000
Gold Sponsorship:	\$5,000
Silver Sponsorship:	\$3,000
Track Sponsorship:	\$1,500

# SPONSOR BENEFITS

	Presenting	Gold	Silver	Track
	\$10,000+	\$5,000	\$3,000	\$1,500
<b>Logo on Registration Materials*</b>	Yes	Yes	Yes	Yes
<b>Logo on Conference Signage*</b>	Yes	Yes	Yes	Yes
<b>Recognition on OFBCI Website</b>	Yes	Yes	Yes	Yes
<b>Name and public recognition at all events</b>	Yes	Yes	Yes	Yes
<b>Premier Exhibitor's Booth (\$500 value)</b>	Yes	Yes	Yes	Yes
<b>Logo on Conference Programs*</b>	Back Cover	Full Page	Half Page	Name Only
<b>Conference Registrations (\$130 value)</b>	5	2	2	1
<b>Company Name Listed as Presenting Partner on Conference Materials</b>	Yes	No	No	No
<b>Logo Included In All Press Material*</b>	Yes	No	No	No
<b>Exclusive Naming of a Conference Track</b>	Yes	No	No	Yes

\* Subject to print requirements and deadlines.

# OFFICE OF FAITH-BASED AND COMMUNITY INITIATIVES



Mitchell E. Daniels, Jr., *Governor* • Paula Parker-Sawyers, *Executive Director*

## 2008 Governor's Conference on Service and Volunteerism

*"Learning from Yesterday, Preparing for Tomorrow"*

### SPONSOR AGREEMENT

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please submit a high resolution (300 dpi) logo to [jrentsch@ofbci.in.gov](mailto:jrentsch@ofbci.in.gov) as soon as possible for inclusion in pre-conference materials.**

\_\_\_\_\_ hereby agrees to  
Organization Name  
sponsor the 2008 Governor's Conference on Service and Volunteerism at the  
following level(s):

- Presenting: ☐ \$10,000+
- Gold: ☐ \$5,000 - \$9,999
- Silver: ☐ \$3,000 - \$4,999
- Track: ☐ \$1,500 - \$2,999
- Other: ☐ \$\_\_\_\_\_

The exact cash amount of the sponsorship will be \_\_\_\_\_.

(Over)

# OFFICE OF FAITH-BASED AND COMMUNITY INITIATIVES

Mitchell E. Daniels, Jr., *Governor* • Paula Parker-Sawyers, *Executive Director*



**Please indicate your preferred payment arrangement:**

- ☐ The full sponsorship amount is enclosed.
- ☐ Enclosed is an initial payment of \$ \_\_\_\_\_. Please bill me for the balance by February 1, 2008.
- ☐ Please bill me for the full sponsorship amount by February 1.

*Please note that all payments must be received by February 1, 2008, unless special arrangements have been made between your organization and OFBCI. We are more than willing to create flexible billing schedules to accommodate your budget.*

Organization Name: \_\_\_\_\_

Name as you would like it to appear in publicity materials/signage

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please make all checks payable to Office of Faith-Based and Community Initiatives and return to:**

2008 Conference Sponsorships  
Office of Faith-Based and Community Initiatives  
302 W. Washington Street, Room E012  
Indianapolis, IN 46204  
Phone: (317) 234-4032  
Fax: (317) 233-5660  
Email: [jrentsch@ofbci.in.gov](mailto:jrentsch@ofbci.in.gov)

**Not interested in sponsorship, but still want exposure? Become a conference exhibitor, and receive these benefits:**

**DETAILS**

**Dates:** March 25-26, 2008

**Times:** 8:00 a.m. – 5:00 p.m.  
Both Days

**Place:** Sheraton Indianapolis Hotel & Suites  
8787 Keystone Crossing  
Indianapolis, IN 46240

**Set-Up:** 6:30 a.m. Tuesday Morning

**Removal:** 4:00 – 5:00 p.m. on Wednesday

**AV:** You are responsible for your own audio/visual equipment and display items. One 6' skirted table and two chairs will be provided.

**BENEFITS**

Make your presence known with a listing in the conference program.

Attend conference programming and meals at a reduced rate.

Build relationships with potential clients from all across the state.

Bring new ideas, services and programs to the nonprofit community and Indiana volunteers.

Exhibit areas open all day.

**EXPOSURE**

To ensure that our audience has access to your exhibit, we will:

- List you in our exhibitor directory.
- Place your exhibit where attendees will walk past it while passing between breakout sessions.
- Have no programming during certain meals, to allow attendees to visit exhibitor booths.

**COST**

A **\$400** fee will be assessed for each exhibitor booth; **\$200** for 501(c)(3) nonprofit organizations and K-12 schools.

Two exhibitor staff will be allowed per booth at a time. Exhibitors may purchase conference registrations for up to two persons at a reduced rate, which includes all meals and snacks.

**2008 GOVERNOR'S CONFERENCE ON SERVICE AND VOLUNTEERISM  
EXHIBITOR REGISTRATION FORM**

**Registration Deadline: February 29, 2008    Questions? Call John Rentsch at 317-234-4032**

Organization Name \_\_\_\_\_  
Contact Person Name \_\_\_\_\_ Title \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

Registering for Conference?

Representative 1 \_\_\_\_\_ ☐  
Representative 2 \_\_\_\_\_ ☐

REGISTRATION	COST	TOTAL
Exhibit Booth	\$400 or \$200 for nonprofits and primary/secondary schools	\$

- ☐ All fees are enclosed.
- ☐ Enclosed is a non-refundable \$200 deposit. Please bill me for the balance by March 14, 2008.
- ☐ Please bill me for the full amount by March 14, 2008.

I hereby authorize reservation of exhibit space during the 2008 Governor's Conference on Service and Volunteerism on March 25-26, 2008 at the Sheraton Indianapolis Hotel & Suites.

I understand that exhibitor space is available on a first-come, first-served basis and is assigned by OFBCI staff.

I will receive confirmation from the Office of Faith-Based and Community Initiatives once this application is received and approved.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks or purchase orders payable to the **Office of Faith-Based and Community Initiatives** and return to:

Office of Faith-Based and Community Initiatives  
Attn: Governor's Conference Exhibitors  
302 W. Washington Street, Room E012  
Indianapolis, IN 46204  
Phone: (317) 234-4032    Fax: (317) 233-5660  
Email: [jrentsch@ofbci.in.gov](mailto:jrentsch@ofbci.in.gov)